

Attachment
SMMC Item 12
September 24, 2012

**SANTA MONICA MOUNTAINS CONSERVANCY
GRANT APPLICATION**

Project Name: American Latino Heritage Initiative's Latino Legacy Summit	Amount of Request: \$ 5,000 Total Project Cost: \$ 6,000						
Applicant Name: Belinda Faustinos National Park Service Latino Scholars Advisory Panel	Amount of Match: \$ 0 Source of Match:						
Applicant Address: 1201 Eye Street NW #550B Washington, DC 20005	Project Address:						
Phone: 202-354-6482 Fax:	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">County</td> <td style="text-align: center;">Senate</td> <td style="text-align: center;">Assembly</td> </tr> <tr> <td style="height: 20px;"> </td> <td style="height: 20px;"> </td> <td style="height: 20px;"> </td> </tr> </table>	County	Senate	Assembly			
County	Senate	Assembly					
Email: maponte@nationalparks.org							

Grantee's Authorized Representative:

Midy Aponte, Executive Director, American Latino Heritage Fund <i>Name and Title</i>	202-354-6482 <i>Phone</i>
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Person with day-to-day responsibility for project:

Belinda Faustinos, Chair, Latino Scholars, National Park Service <i>Name and Title</i>	626-614-6990 <i>Phone</i>
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Project Description (75 words maximum):
 Introduction and discussion of the National Park Service's Latino Heritage Theme Study in Los Angeles

Objective (150 words maximum):
 Inform the public about the theme study and host discussions about Latino contributions to the US in order to develop community commitment to the preservation of Latino heritage and culture.

Funding Source Applied for: Conservancy Fund

- Narrative/Project Description:**
- **Opening Session (1 hour)- Goal: Awareness**
 - *Goal: invite key known figures to garner a substantial media presence and large community turnout*
 - Cultural Performance Piece (i.e. folk music/dance)
 - Event Introduction, Panel and Speeches
 - Scholar/author, celebrity, philanthropist, and/or community leader
 - **Coffee Break and Media Availability (15 min)**
 - *Goal: a chance for key figures to meet with the press to promote Latino Heritage and the importance of the initiative and preserving Latino heritage in local communities.*
 - Media session with key panel members and the press
 - Coffee and refreshments for Summit attendees provided by Friends Group, Conservation Association, etc.

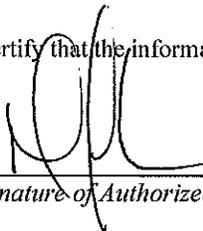
- **Round-Table Discussions (1 hour, occurring simultaneously)**
 - **Latino History**
 - *Goal: build in-depth awareness and understanding of Latino contributions; showcase the framework of the Theme Study and its significance for the community*
 - A discussion about the contributions made to U.S. history by Latinos set in the context of the Theme Study and/or a particular essay topic.
 - Guided by essay Authors and Latino Scholars, or NPS Staff
 - **Historic Preservation**
 - *Goal: engage the local community in identifying potential sites of significance and inform them about the process of site nomination*
 - An outlet for necessary information about how to nominate a site for State and/or National Register or Historic Landmark Designation.
 - A discussion with members of the local community about potential sites for designation and their significance.
 - Guided by SHPOs, National Historic Trust, NPS Regional Cultural Resources staff and community leaders.
 - **NPS Latino Programs and Partnerships**
 - *Goal: inform the community and other attendees about the plethora of Latino-related programs offered by NPS across the country and create understanding about the role and importance of the American Latino Heritage Fund.*
 - A discussion led by Park Service Staff to inform participants of the many opportunities for Latino engagement in the Parks.
 - An opportunity to discuss existing partnerships and the potential creation of new partnerships.
- **Wrap-Up and Closing Remarks (15 min)**

Key Public Agencies

Includes Latino community leaders, members of state and private historic preservation community, academics and members of the general public.

Tasks / Milestones:	Budget Estimate:	Completion Estimate:
Implementation of discussion (AV/Logistical Needs and catering)	\$5,000	Date pending (December 2012)

I certify that the information contained in this Grant Application form, including required attachments, is accurate.



Signature of Authorized Representative

Date 9/17/12

Form SMM-001