

INTRODUCTION

SANTA MONICA MOUNTAINS NATIONAL RECREATION AREA

ANTHONY C. BEILENSON
VISITOR CENTER
King Gillette Ranch

National Park Service

California State Parks

Santa Monica Mountains Conservancy

Mountains Recreation and Conservation Authority



VISITOR AMENITIES

Please circle the image below which you most value for your visit?



BASIC NEEDS
restrooms and water
passive interpretation
shared, flexible spaces

CONTINUUM

ENHANCED EXPERIENCE
robust retail
interactive experiences
varied uses and spaces

What would you expect to do at a Visitor Center? _____

What kind of items would you expect to see for sale? _____

RECREATIONAL ACTIVITIES

Please circle the images below which best reflect what activities appeal to you

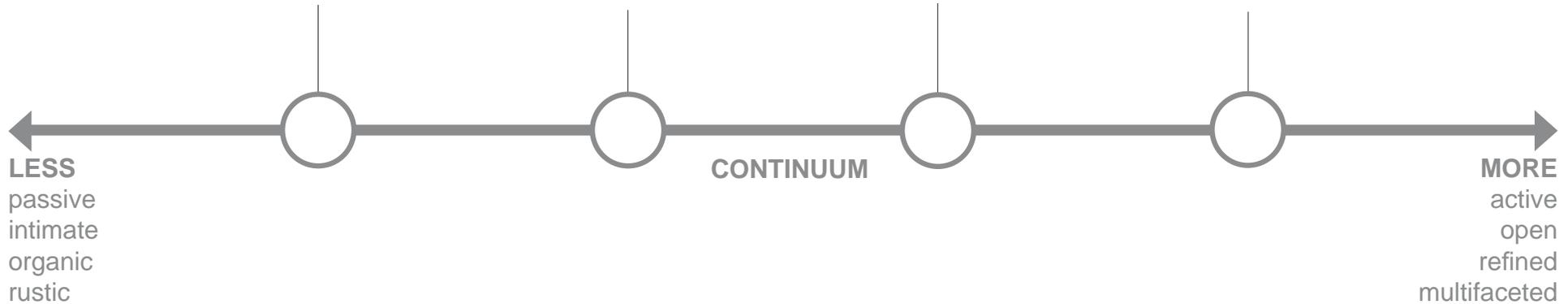


What do you like to do in the parks / in the mountains? _____

Who comes with you to the parks / mountains? _____

RECEPTION / ORIENTATION

Please select from the images below the most appropriate greeting space at the new Visitor Center

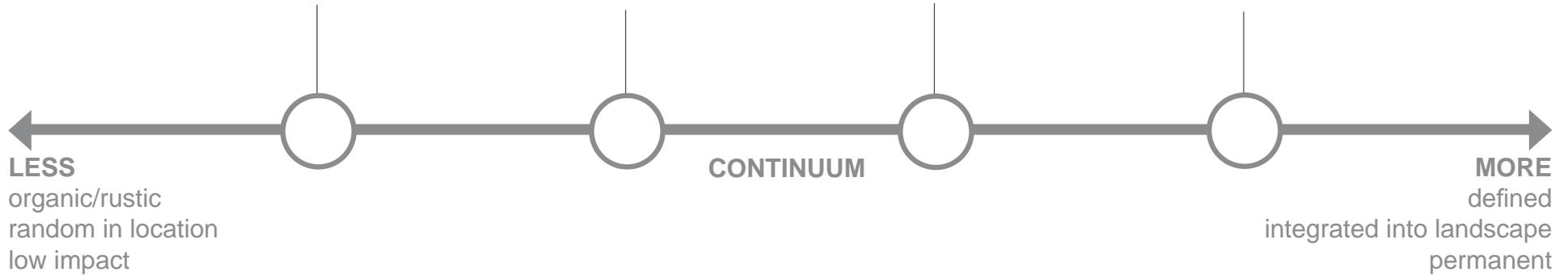


What would you expect to find at a Visitor Center? _____

What kinds of information should be at the Visitor Center? _____

GATHERING

Please select from the images below the most appealing group gathering space

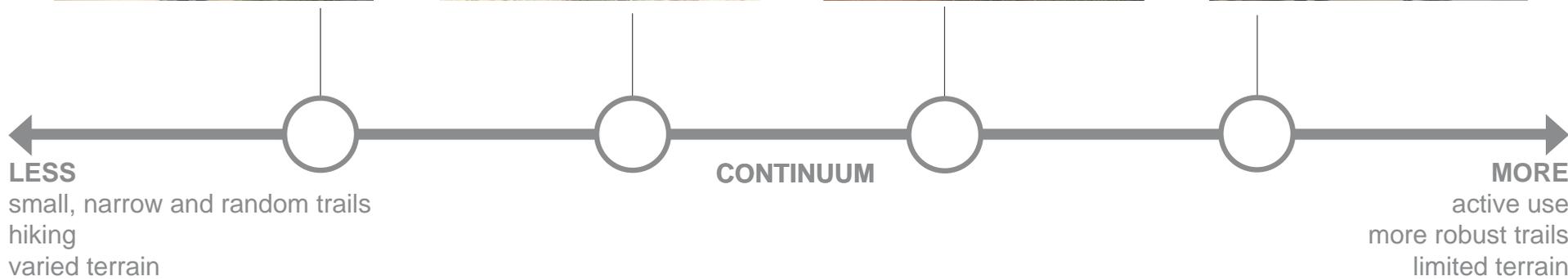


What kind of programs would you expect to see on-site? _____

What is your favorite area of the Santa Monica Mountains? _____

TRAILS

Please select from the images below your most appealing use of the Santa Monica Mountains



LESS
small, narrow and random trails
hiking
varied terrain

CONTINUUM

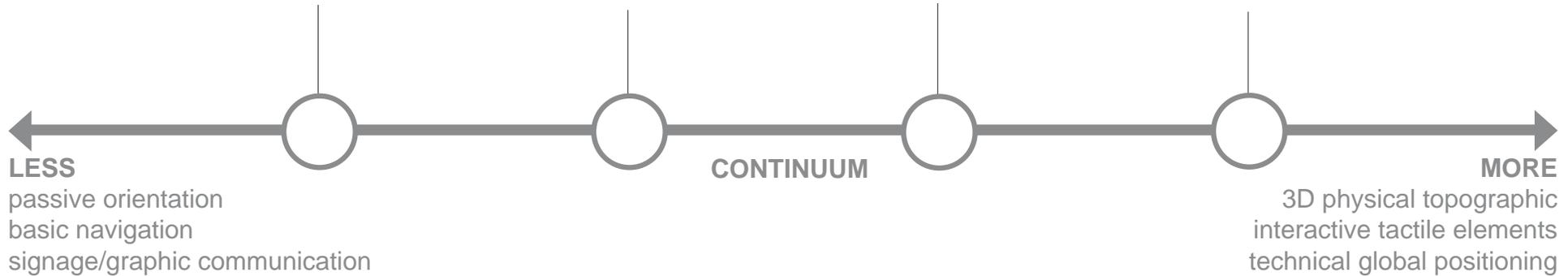
MORE
active use
more robust trails
limited terrain

What trails do you use, and how often? _____

What do you like about the trails you visit? _____

WAYFINDING

Please rank the images below based on your desired use of wayfinding

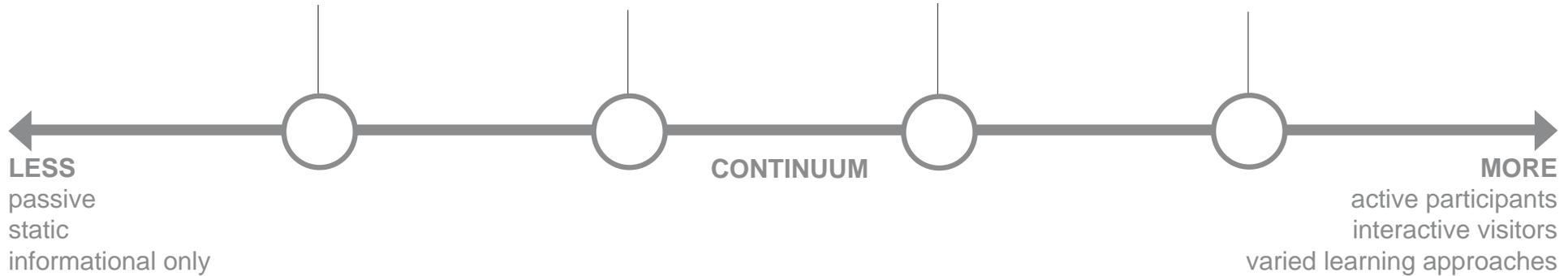


What information do you need before visiting a new place? _____

How do I find out how to get to a new place? _____

INTERPRETIVE EXPERIENCES

Please rank the images below from your most desired to least desired experience (1=high, 4=low)



What would you like to learn more about at a Visitor Center? _____

What kind of exhibits would you like to see inside the Visitor Center? _____

What kind of exhibits would you like to see on the Visitor Center grounds? _____
